



## WHAT IS INVOLVED FOR A BODY BRIGHT LEAD?

The Body Bright Lead will become the champion and key contact at your school for all things Butterfly Body Bright. They do not need to be a body image or wellbeing expert, and they may be a teaching or non-teaching staff member, but they do need to value and believe in the key aims and messages of Butterfly Body Bright.

As a Body Bright Lead, you will be the central contact at your school and receive all you need to drive the program in your school. You will receive support from the Butterfly Body Bright team, should you need it, and can connect your staff to the Butterfly Body Bright team, should they need it!

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### The Body Bright Lead will need to:

- Be the central contact for your staff involved in Butterfly Body Bright, as well as being your school's main contact for the Butterfly Body Bright team
- Navigate the Body Bright Schools online portal
- Sign up your school's staff who will complete the Body Bright Schools staff training (a minimum of 5)
- Keep track of your school's progress
- Support your school to implement the school culture strategies (minimum requirement of 2-3 in first 12 months)

### You will be provided with support to help you along the way, including:

- Access to the Body Bright Lead Information on the online portal
- Access to Quarterly live webinars to connect and engage with other Butterfly Body Bright Leads, from around Australia (commencing Term 1 2022)
- Planning tools and tips for getting your school involved
- Access to all the resources required to implement Butterfly Body Bright in your school