



Information about Butterfly Body Bright to share with your child's school

Here is a suggested email you might like to copy and send to your child's school. If you would like to chat with a member of the Butterfly Body Bright team before approaching your school, please Contact Us www.butterflybodybright.org.au/contact-us

Email subject: Bringing Butterfly Body Bright to {insert your school's name}

Dear {insert school Principal's name},

I hope you have heard about the Butterfly Foundation's body image program for primary schools, Butterfly Body Bright. Emails and a promotional pack have been sent to all primary schools - and the program has been featured across a number of [media platforms](#).

Butterfly Body Bright is a strength-based, evidence-informed, whole school body image program that addresses the risk and protective factors that underpin body dissatisfaction and disordered eating in children and adolescents.

The program resources include online staff training, lesson plans mapped to curriculum, school culture guidelines and resources for families! All materials are designed to help support the development of healthy attitudes and behaviours regarding the body, eating and physical activity.

Annual program registration is \$375(+GST), which provides 12 months of access to all program content.

I feel all children, as well as the staff and families in our school community, would benefit greatly from being involved in this program, and I'd be grateful if you could please consider Butterfly Body Bright for our school. Further information can be found at www.butterflybodybright.org.au

Every child deserves to feel bright in their body!

Thank you for your consideration,

{Insert your name}